

*Join Today
to Take Advantage of
Every Patron Benefit.*

October 28 – 31, 2001

Sheraton Premiere
at Tysons Corner
McLean, VA

www.milcom.org/2001/



IEEE
COMMUNICATIONS
SOCIETY



MILCOM 2001

Patron Program

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Sign us up!

- Platinum Patron (\$10,000)
- Gold Patron (\$5,000)
- Silver Patron (\$3,000)



- Check Enclosed (made payable to Milcom 2001)
- Please Send Invoice

Mail to:
MILCOM Patron Program
c/o AFCEA, Attn: Maureen Cirrito,
4400 Fair Lakes Court, Fairfax, VA 22033



MILCOM 2001 Patron Program Capital Opportunities

PLATINUM PATRONS (\$10,000)

- 6 invitations to Patron Gala
- 6 invitations to Champagne Gala Expo Opening
- 6 tickets to post-Banquet Cordial Reception
- One-half-page ad in Show Program (Black/white)
- Complimentary table at Chairman's Banquet (MILCOM to assign 1-2 government guests, with balance for corporate use) — Includes distinctive corporate table sign
- 2 invitations to each pre-luncheon VIP Reception
- Chairman's Banquet Head Table recognition
- Privilege to purchase corporate luncheon tables (MILCOM to assign 1-2 government guests with balance for corporate use.)
- Opportunity to sponsor official MILCOM Coffee and Dessert Breaks (\$3,000 each)
- Hot link from MILCOM Web Page to Corporate Web site
- Corporate banner on MILCOM Web Page

To discuss other sponsorship opportunities call 703/631-6174.

GOLD PATRONS (\$5,000)

- 4 invitations to Patron Gala
- 4 invitations to Champagne Gala Expo Opening
- One quarter-page ad in Show Program (Black/white)
- 4 complimentary tickets to Chairman's Banquet (Gold Patrons will be seated with 4 representatives from another Gold Patron company, plus 2 government guests assigned by MILCOM) — Includes distinctive corporate table sign
- 1 invitation to each pre-luncheon VIP Reception
- Privilege to purchase corporate luncheon tables (MILCOM to assign 1-2 government guests, with balance for corporate use.)
- Opportunity to sponsor official MILCOM Coffee and Dessert Breaks (\$3,000 each)
- Opportunity to purchase banner ads in MILCOM Advance Program on Web Page

SILVER PATRONS (\$3,000)

- 2 invitations to Patron Gala
- 2 invitations to Champagne Gala Expo Opening
- One eighth-page ad in Show Program (Black/white)
- Opportunity to purchase banner ads in MILCOM Advance Program on Web Page

GENERAL BENEFITS (for all Patrons)

- Exhibit space discounts
- Patron Club Room access
- Pre- and post-Conference publicity in brochures, SIGNAL and IEEE Communications Magazine, and on MILCOM Web page
- Corporate literature distribution kiosk
- Patron signs/banners
- Patron ribbons for all corporate attendees

