



## BOOTH HEIGHT RESTRICTIONS

### LINEAR EXHIBITS ("IN-LINE")

**Back wall height limitation of all structures including logos is 8'. NO HANGING SIGNS PERMITTED!**

Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of eight feet (8') is allowed only in the rear 4' of the booth space, with a four-foot (4') height restriction imposed on all materials in the remaining space forward to the aisle. (Note: When three or more Linear Booths are used in combination as single exhibit space, the four foot (4') height limitation is applied only to that portion of exhibit space which is within ten feet (10') of an adjoining booth.)

#### **Corner Exhibits**

A Corner Booth is a Linear Booth ("In-Line") exposed to aisles on two sides. All other guidelines for Linear Booths apply.

### ISLAND EXHIBITS

**Height limit of all structures INCLUDING signage is 16'. (16' to the top of the sign)**

An Island Booth is any size booth exposed to aisles on all four sides.

*Dimensions:* An Island Booth is typically 20'x20' or larger, although it may be configured differently.

*Use of Space:* The entire cubic content of the space may be used up the maximum allowable height.

### PENINSULA EXHIBITS

**Back wall height limitation of all structures including logos is 8'. NO HANGING SIGNS PERMITTED!**

A Peninsula Booth is exposed to aisles on three (3) sides and composed of a minimum of four booths. There are two types of Peninsula Booths: one which backs up to Linear Booths, and one which backs to another Peninsula Booth and is referred to as a "Split Island Booth."

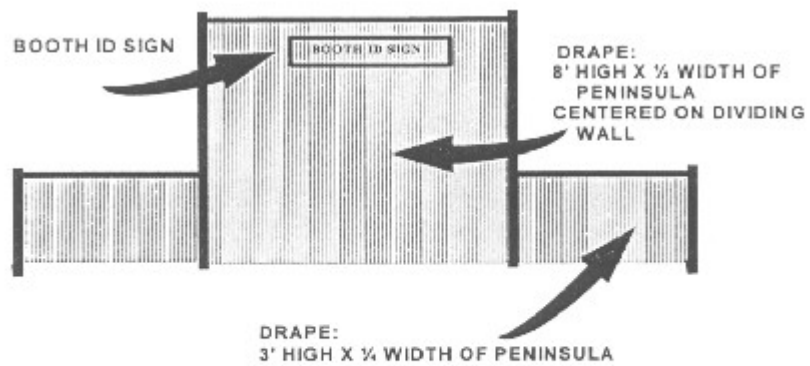
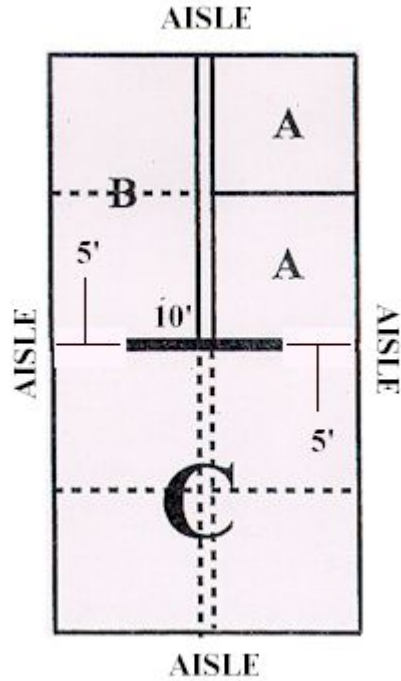
*Dimensions:* A Peninsula Booth is usually 20'x20' or larger. When a Peninsula Booth backs up to two Linear Booths, the back wall is restricted to four feet (4') high within five feet (5') of each aisle, permitting adequate line of sight for the adjoining Linear Booths.

#### **End-cap Exhibits**

An End-cap Booth is exposed to aisles on three sides and composed of two booths.

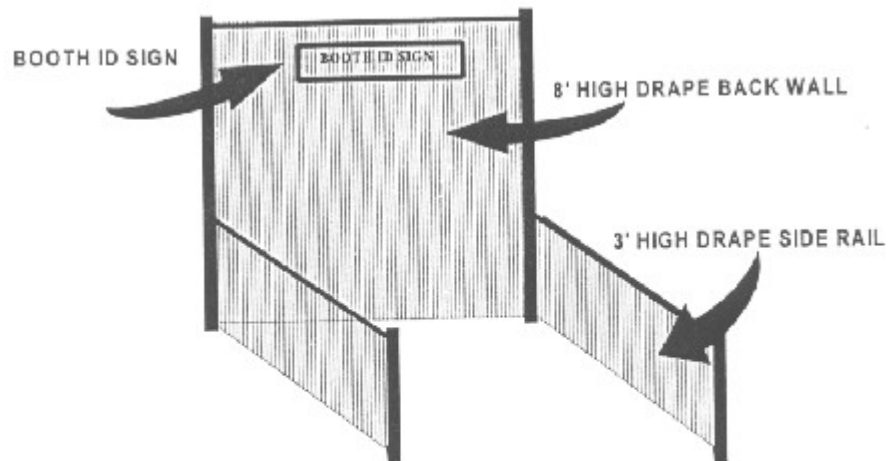
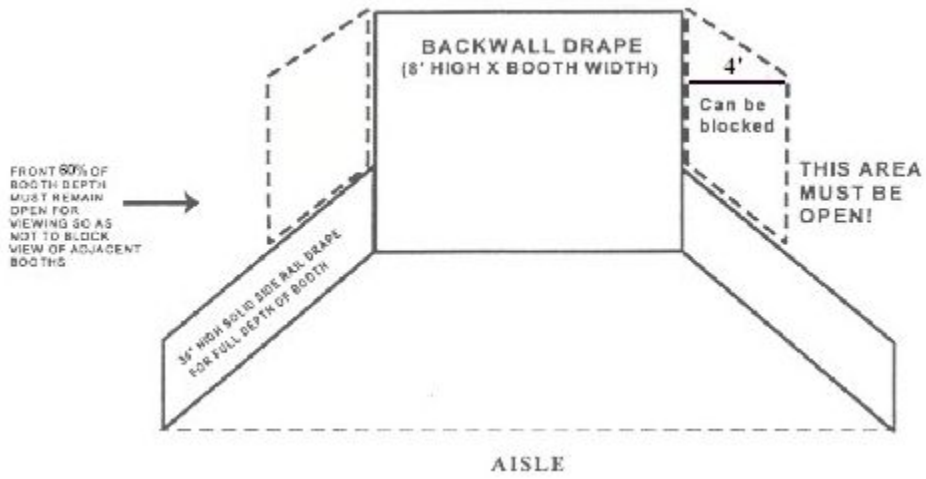
*Dimensions:* End-cap Booths are generally ten feet (10') deep by twenty feet (20') wide. The maximum back wall height of eight feet (8') is allowed only in the rear half of the booth space and within five feet (5') of the two side aisles with a four foot (4') height restriction imposed on all materials in the remaining space forward to the aisle.

## PENINSULA BOOTH LAYOUT FOR TYPE "C"



**Standard Booth Equipment  
for "dividing wall" for Peninsula Booth & End-cap Booth**

# IN-LINE BOOTH LAYOUT FOR TYPES "A" & "B"



Standard Booth Equipment  
for "In-Line" Booth  
(Types "A" & "B")