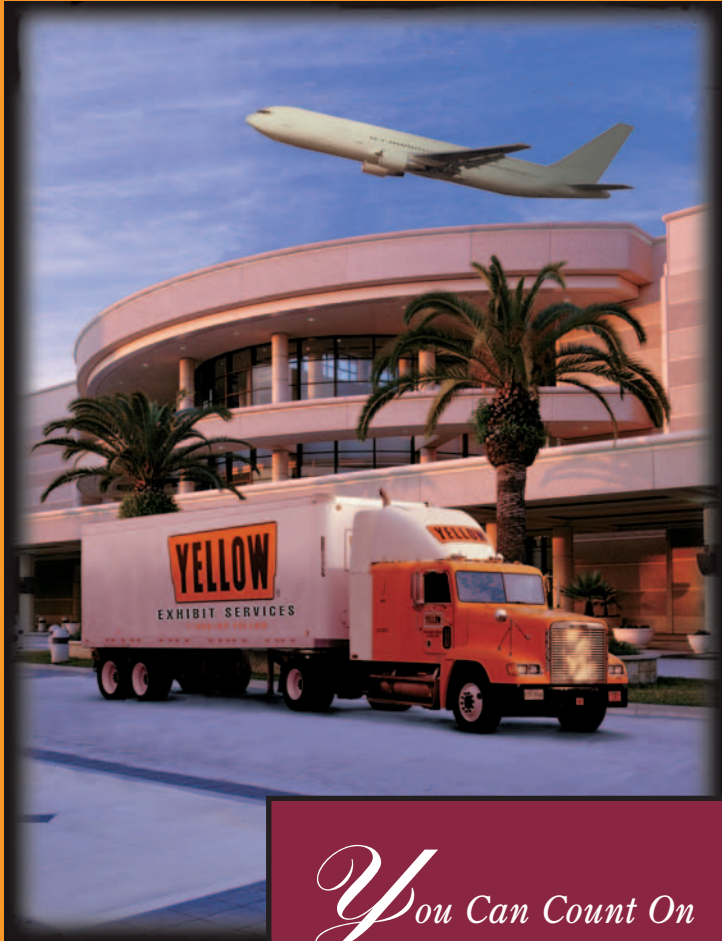


THE SHOW MUST GO ON. AND WE'LL MAKE SURE IT DOES.



## Brede Exposition Services

has selected **Yellow**<sup>®</sup> as the recommended Ground transportation provider for your Trade Show. To insure prompt handling of your exhibit shipments both *to* and *from* the Trade Show, please route all Ground shipments via **Yellow**.

*You Can Count On*

*Yellow As Your Single*

*Source For All Your Exhibit*

*Transportation Needs.*

### Shipping Your Display

- Specify the name of your show and booth number on your Bill of Lading and shipping labels.
- Ship prepaid. The show contract does not accept collect shipments.
- When you are ready to ship, call the Yellow Customer Service Center at **1-800-610-6500** to arrange a pick-up. Yellow will then transport your exhibit to the show site.

### When the Show is Over

- Specify that you want **Yellow** to deliver your exhibit to its next destination.



# Yellow Exhibit Services

## Single Source Provider

It's our job to make your job easier and to make sure your Trade Show is a success. Wherever your exhibit materials need to be, Yellow offers a wide range of services to satisfy all your shipping needs, including air and ground, expedited and guaranteed services.

## On-Site Representation

Yellow Exhibit Services has on-site representation available at most major Shows to ensure your special shipping needs are handled efficiently.

## Award Winning Customer Service Center

We're available when you need us – during the week and on the weekends – 24 hours a day, seven days a week. Simply call **1-800-610-6500** to speak to a Customer Service Representative who can help you trace shipments, explain rates, schedule pickups, provide proof of delivery, and answer your exhibit transportation questions. For up to the minute, customized on-line access to your transportation transactions, log on to **www.myyellow.com**.

## Everywhere You Need To Be

The Yellow network of terminal locations throughout the U.S., Canada and Mexico provides prioritized handling of your valuable Trade Show shipments.

## Caravan Service

Yellow can transport your exhibit materials from Show to Show.

## Any Size Shipment

Yellow can handle any size shipment you may have – small to full truckloads.



## Trade Show Shipping Tips

Below are tips that will help better facilitate the handling of your Trade Show shipments.

- Ship all materials as early as possible, preferably to the advanced receiving warehouse if available.
- Complete all sections of the Bill of Lading (BOL). Indicate proper description of all pieces on the BOL; include dimensions, color, and other significant identifying marks.
- Label all individual pieces, even if all fit a single pallet. **Remove all old labels from crates and boxes.**
- Use nondescript packaging for valuables to help ensure the security of the shipment once delivered to the Trade Show location.
- Place a business card inside each container – just in case a label gets torn.
- Be aware of any materials that may be classified as hazardous – such as aerosol sprays, solid or liquid chemicals, paint. Describe all items clearly on the BOL. Call our safety hotline with hazardous materials questions – 800-395-5446.

Proud to be members of:



**YELLOW**

YES WE CAN.®

myyellow.com

