



Biography

National Geospatial-Intelligence Agency Source Operations & Management Directorate

KEITH J. MASBACK

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Mr. Masback is the Director, Operations Group Source Operations, at the National Geospatial-Intelligence Agency (NGA). His organization is responsible for developing strategies to acquire and deliver GEOINT sources for the National System for Geospatial-Intelligence. This 24x7 operation provides real-time and long-term multi-source strategies, and assured time-critical delivery for national, military, and homeland security customers.

Immediately prior to this assignment, Mr. Masback served as the Deputy Director of Office of Strategic Transformation and Director of the Frontiers Office, InnoVision Directorate both at NGA. He was responsible for institutionalizing discipline in NGA's corporate decision processes and ensuring strategic integration of the Agency's planning and programming. He was also responsible for shaping the agency's future through expert studies and analyses of the nation's critical intelligence needs and expected capabilities that advance, underpin, and support Geospatial-Intelligence.

Mr. Masback began his professional career in the United States Army as an Infantry officer in the Berlin Brigade, Berlin, Germany. Mr. Masback transitioned to Military Intelligence after his tour in Berlin and then served in a variety of command and staff positions at XVIII Airborne Corps, Fort Bragg, NC. Mr. Masback was then assigned to the Army's Office of the Deputy Chief of Staff for Intelligence, G-2 serving in the Initiatives Group and as the Military Assistant to the G-2. His final position as an active duty officer was with the Army's Office of the Assistant Deputy Chief of Staff for Operations and Plans, G-3, Force Development. In this position he managed requirements and resourcing for the Army's Tactical Exploitation of National Capabilities (TENCAP) Program, including development of Army policy and requirements relating to both space-based and high altitude airborne reconnaissance.

Mr. Masback next served as the Deputy Director of the Director's Initiatives Group, National Imagery and Mapping Agency (NIMA). In this capacity, he helped lead a team responsible for the integration of Agency activities, the promulgation of NIMA's business plan and the pursuit of high-impact initiatives for The Director, NIMA.

Mr. Masback returned to the Army as a senior civilian to lead the Army Intelligence Master Plan (AIMP) Office, Headquarters, Department of the Army. The mission of the AIMP is to provide a single, synchronized strategy for the evolution of Army Intelligence, at all echelons, to successfully support Army Transformation. He then served as the first Director of Intelligence, Surveillance, and Reconnaissance (ISR) Integration, Headquarters, Department of the Army, Office of the Deputy Chief of Staff for Intelligence, G-2. As the Army Staff lead, he was responsible for ensuring the total integration of Army ISR concepts and systems into Army, Joint, and National long-range planning and programming.

Mr. Masback grew up in White Plains, NY. He holds a Bachelor of Arts degree in Political Science from Gettysburg College. He completed the Post-Graduate Intelligence Program at the Joint Military Intelligence College, Defense Intelligence Agency. Mr. Masback is also a graduate of a number of professional military and civilian education courses.

He resides in Alexandria, Virginia with his children, James (11) and Clara (4).