

Biography



David Rubal
Senior Manager, Systems Engineering
US/Canada Federal Channels

Mr. Rubal leads Cisco's Federal Partner Systems Engineering organization. David's team of 50 engineers provides innovative solutions with Federal partners to US Government agencies.

An accomplished executive with more than 28 years in telecommunications, technology standardization and complex enterprise architectures, David's leadership and vision has guided commercial, enterprise, service provider, and Federal government agencies through the challenges of service oriented, multi-layer IP-centric networking.

In the industry, Dave played leadership roles in early Internet technology development as a technical contributor to ATM Forum and IETF standards and specifications, published Cisco white papers on voice signaling, and wrote technical content on ATM, SMDS, and Frame Relay published by M&T Books. He has held notable technology leadership positions with Bell Atlantic, Timeplex, FiberCom, and Fiberlink Communications.

An early CCIE at Cisco, David held Systems and Consulting Systems Engineering positions supporting large enterprise customers and service providers, specialized in VoIP and Multi-service WAN switching solutions. As Product Manager, David successfully introduced Cisco's initial IP Centrex offering to the industry resulting in new revenue streams and strategic Cisco AVVID ecosystem solution partnerships. David gained CISSP certification in June 2006.

David is a leader in the public IPv6 community as a member of the IPv6 Forum as well as the North American and Mid-Atlantic IPv6 Task Forces. An recognized visionary in next generation Internet and Enterprise Architectures, David is regularly featured as a speaker and panelist in industry events. In November 2007, David was featured on WTOP Radio's Federal segment "IPv6: The Plain Truth" that aired in Washington, DC.

A thought leader in partner strategies, David is responsible for the US & Canada Channels Theater in Cisco's Worldwide IPv6 Task Force. In this role, he and the team of business, product and technology leaders are guiding Cisco through the global IPv6 transition.

