

MILCOM:08

ASSURING MISSION SUCCESS

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Tony Franklin

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Tony Franklin is the marketing manager of medical, military, aerospace and government markets within the Embedded Computing Division of Intel Corporation. His focus is on the expanding role of commercial technology into these segments. He is responsible for strategy, platform and technology planning, and platform and segment marketing.

Franklin joined Intel in 1997 and has held positions in product marketing, business development and analysis and capital equipment management. Prior to Intel, he worked at Pirelli Energy Cables and Systems and the Naval Electronics Systems Engineering Center.

He has a bachelor's degree in electrical engineering and a master's degree in business administration from the University of South Carolina.